Programme: BVoc Tourism & Hospitality

## **Course Outcome**

Course	Course outcome
LISTENING AND SPEAKING SKILLS IN	To introduce the students to the speech sounds of English in order to enable them
ENGLISH	to listen to English and speak with global intelligibility
	To enable the students to speak English confidently and effectively in a wide
	variety of situations
INFORMATION TECHNOLOGY FOR	to help the student understand and appreciate the critical role of Information
BUSINESS	Systems in today's organization
MANAGEMENT PROCESS AND	The course encompasses the core components of management including
ORGANISATIONAL BEHAVIOR	planning, organizing, leading and controlling the organizations
HOSPITALITY & RESORT	To help the students understand the practical aspects of Hospitality Management
MANAGEMENT	
TOURISM PRODUCTS & TOUR	To understand the various type of Tourism products in India
GUIDING	
DESTINATION VISIT AND REPORT	To get Practical exposure in Tourism Management
WRITING AND PRESENTATION	To equip students for making academic presentations effectively and
SKILLS IN ENGLISH	impressively.
PRINCIPLES AND PRACTICES OF	To understand the practical aspects of Tourism
TOURISM	
FRONT OFFICE MANAGEMENT	To understand the practical aspects of Front office operation in Hotel
HOUSEKEEPING OPERATIONS	To understand and equip students for Housekeeping Management in Hotel
HOSPITALITY INTERNSHIP	To get Practical exposure in Hospitality Industry
PRINCIPLES OF MANAGEMENT	The course encompasses the core components of management including
	planning, organizing, leading and controlling the organizations
FOREIGN LANGUAGE (FRENCH /	To Equip the students to interacts with foreign Tourist in Hospitality Industry
GERMAN	
TOURISM MARKETING	To understand Marketing Techniques of Hospitality & Tourism & To understand
	the promotion of Tourism Marketing
TRAVEL AGENCY AND TOUR	To understand the basic operation of Travel agency & Tour operation Company
OPERATION BUSINESS	, , , , , , , , , , , , , , , , , , , ,
RESPONSIBLE TOURISM	To understand the importance community participation in Tourism

Course	Course outcome
SOFT SKILLS AND PERSONALITY DEVELOPMENT	The course aims to cause a basic awareness about the significance of soft skills in professional and inter-personal communications and facilitate an all-round development of personality
TOURISM ETHICS, LAWS AND REGULATIONS	To understand the legal aspects of Tourism business& Regulation of Travel related authority
SALES, ADVERTISING AND GUEST RELATIONS IN TOURISM	To gain knowledge and practical skills in the area of sales in Hospitality &Tourism Management
EVENT MANAGEMENT	To understand the various types of Events & its operations
TOUR PACKAGING AND ITINERARY PREPARATION	Equip the students to acquire necessary knowledge and skill to prepare different itineraries of Domestic and International destinations by using computer based software
TRAVEL AND TOUR INTERNSHIP	To get practical exposure in Tour operations
ENVIRONMENTAL STUDIES	To build a pro-environmental attitude and a behavioural pattern in society based on sustainable lifestyles
MANAGERIAL ACCOUNTS AND FINANCE IN TOURISM	To understand the basic concept & method of Financial Management
HUMAN RESOURCE MANAGEMENT	To understand the practical aspects of human resource management & its Functions
CHANGING TRENDS & OPPORTUNITIES IN TOURISM	To understand the changing Trends in Tourism
DESTINATION PLANNING & DEVELOPMENT	To understand Planning policy of Tourism Development
STUDY TOUR AND REPORT	To get more exposure in various Tourist destination & Various Tourism Products